

Wynnes

PATENT AND TRADE MARKS ATTORNEYS

Case
Study 

The Window WeatherGuard

*Creating a healthier home environment
can be as easy as opening a window*

Client: Andrew Cottle - Inventor of WeatherGuard

PREPARED BY:

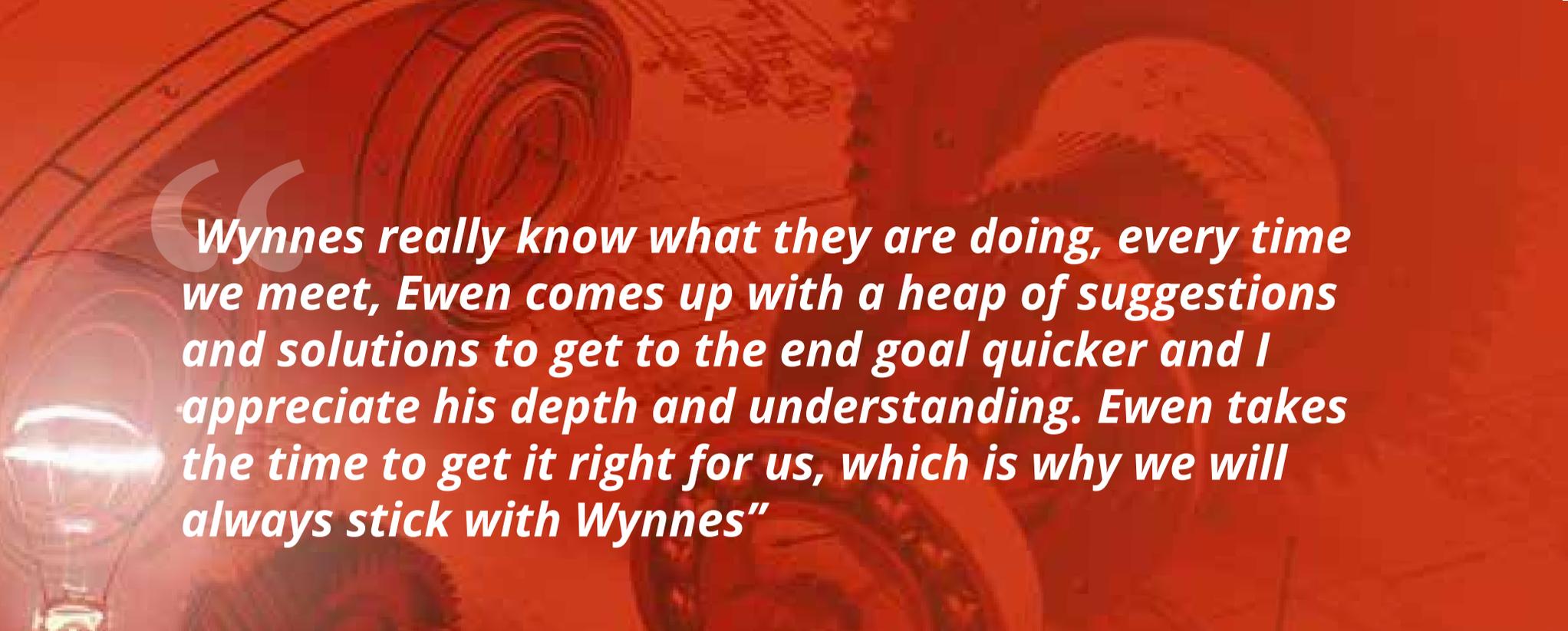
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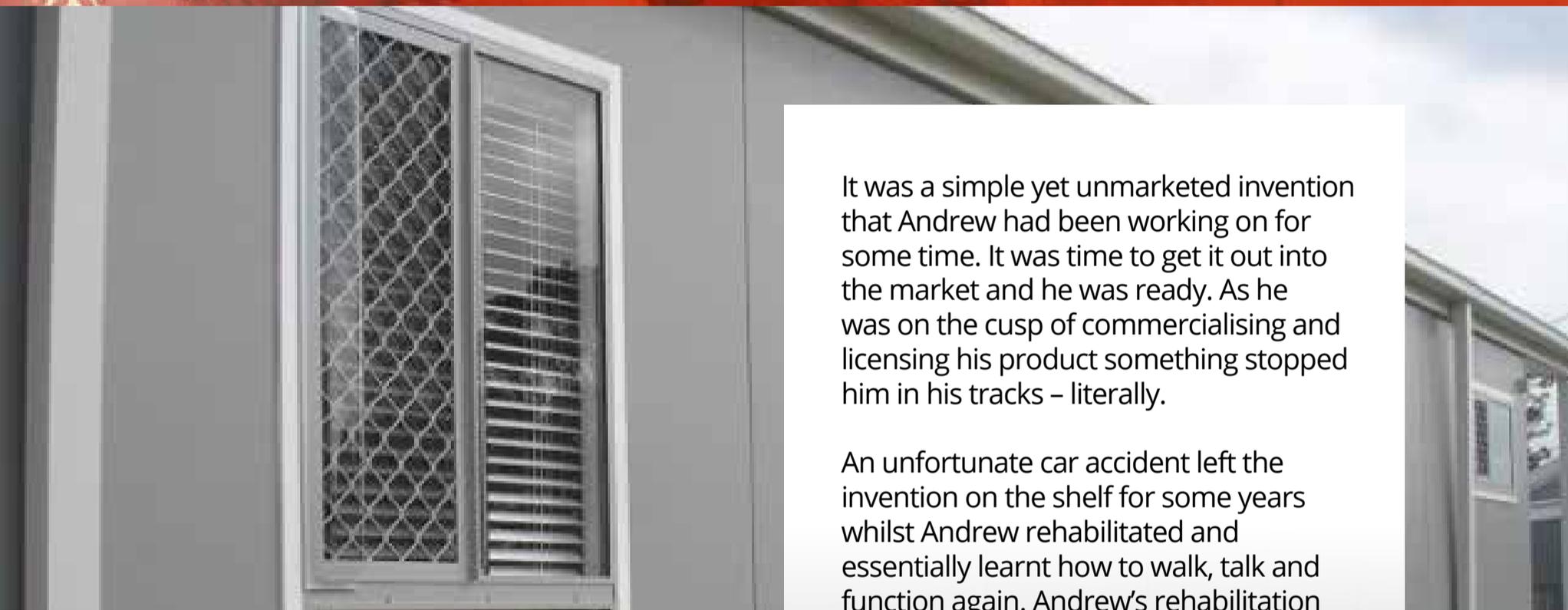
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Wynnes really know what they are doing, every time we meet, Ewen comes up with a heap of suggestions and solutions to get to the end goal quicker and I appreciate his depth and understanding. Ewen takes the time to get it right for us, which is why we will always stick with Wynnes”



THE WINDOW WEATHERGUARD STORY

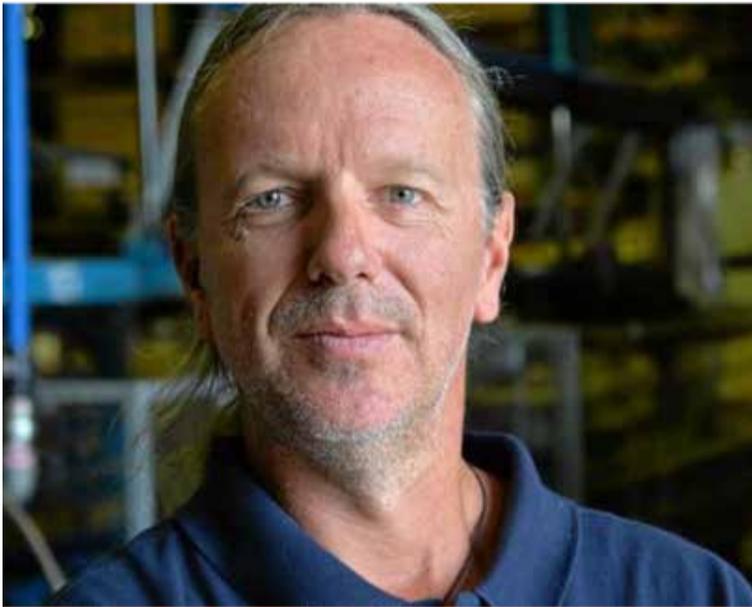
IT WAS THE EARLY 2000'S AND ANDREW HAD JUST COME UP WITH A WORLD FIRST INVENTION. HE HAD INVENTED A UNIQUE SYSTEM FOR SLIDING WINDOWS THAT KEEPS RAIN OUT WHILST ALLOWING THE FREE FLOW OF FRESH AIR WHEN OPEN AND A SOLUTION TO AN EVERYDAY PROBLEM FOR PRETTY MUCH EVERYONE, EVERYWHERE, THAT WE ALL JUST PUT UP WITH.

It was a simple yet unmarketed invention that Andrew had been working on for some time. It was time to get it out into the market and he was ready. As he was on the cusp of commercialising and licensing his product something stopped him in his tracks – literally.

An unfortunate car accident left the invention on the shelf for some years whilst Andrew rehabilitated and essentially learnt how to walk, talk and function again. Andrew's rehabilitation in the early years had been the toughest challenge of his life. Today he walks and talks like you and me. Andrew has a 110% commitment with everything he does while truly living his amazing life and innovation journey.

Luckily, the market still had a 24/7 everyday need for his innovation, which in Andrew's words was “ever since the conception of aluminium sliding windows” and it becoming a driving force for him to get back on his feet. Being a determined man did not let anything stop him, while most others would pull the pin, this project gave him the courage to change his life. It spurred him on and was now more determined than ever to succeed.

“Ewen takes the time to get it right for us, which is why we will always stick with Wynnes”



ANDREW COTTLE - INVENTOR



Andrew Cottle knew he needed some advice on who to choose as the best IP Attorney in Brisbane to help to protect his Window WeatherGuard invention.

He had already made contact with other IP lawyers and just didn't have a great fit with them. So he turned to one of his long-term mentors. George Lewin (Inventor of the Triton range of woodworking machines and Managing Director of The Triton Group 1976-1999. Founder and Chairman of The Triton Foundation) steered Andrew towards Wynnes as the best place to obtain IP advice and patent registration and from then on - he has never looked back.

When asked how he found working with the Team at Wynnes, Andrew said he really enjoyed working with the team saying that it was “great meeting with them and working on the IP registration requirements.

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Window Weather Systems registered one patent on the WeatherGuard and one on the In Channel Fly Frame, a third patent was then produced for when the WeatherGuard and the Fly Frame are used together, this helps to protect the idea from replication even further; Another great suggestion from Wynnes.



Design Awards Australian Window Association



WWG face fitted to fly frame in window

What Andrew appreciated was having someone who could turn his idea and fairly straightforward documentation into the technical language required to apply for the patent. As Andrew had suffered a traumatic brain injury from the car accident this was something that challenged him Wynnes showed patience and to have that kind of assistance without judgment meant a lot to him.

“The service Wynnes provided to Window Weather Systems and to me personally was outstanding; as the range grows we will continue our close relationship with the Wynnes team without a shadow of doubt. I would recommend Wynnes IP Attorneys to anyone who has a marvelous idea and needs some no nonsense straightforward legal help without the jargon or the price tag.”

Andrew Cottle
Window Weather Systems



For more information on what you need to know and how to protect your business, product or service, go to:

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