

# Wynnes

Case Study 

## Voyager

**Client:** Gavin Jackson  
Previously Chief Technical Officer at Voyager Gaming Technologies

PREPARED BY:  
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***Patents and Trademarks are not a game***

*Ewen knows exactly what he is talking about.*

*He takes an active interest in your business and actually becomes part of it."*



**GAMING TECHNOLOGIES AND A TRUE INNOVATOR IN THIS SPACE. GAVIN HAS BEEN IN THE GAMING INDUSTRY FOR MANY YEARS AND UNDERSTANDS THE CHALLENGES FACED IN WHAT HE DESCRIBES AS AN INDUSTRY THAT CAN BE VERY LITIGIOUS, MAKING PATENTS AND TRADEMARKS PARAMOUNT. A PATENT TURNS YOUR IDEAS INTO "PROPERTY" FROM WHICH REVENUE MAY BE GENERATED. SECURING YOUR INTELLECTUAL PROPERTY (IP) IS ONE OF THE MOST IMPORTANT TASKS ANY INDIVIDUAL OR BUSINESS MAY UNDERTAKE.**

Gavin was referred to Wynnes from another lawyer he knew, who had heard of Wynnes and their reputation in legal circles. At the time Gavin was looking to patent a downloadable gaming system the company had developed. Having worked with many Patent Attorney's over the years Gavin was well aware of the process involved and wanted someone who really knew what they were talking about.

## **NOUN [PAT-NT]**

1. THE EXCLUSIVE RIGHT GRANTED BY A GOVERNMENT TO AN INVENTOR TO MANUFACTURE, USE, OR SELL AN INVENTION FOR A CERTAIN NUMBER OF YEARS.
2. AN INVENTION OR PROCESS PROTECTED BY THIS RIGHT.

A patent turns your ideas into “property” from which revenue may be generated. Securing your intellectual property (IP) is one of the most important tasks any individual or business may undertake.

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## **WHY WYNNES**

Wynnes prepare and prosecute patent, design and trade mark applications in Australia, New Zealand and in all other countries around the world through a global network of Associates.

Having been recommended Wynnes by another legal professional, Gavin spoke in depth to Ewen about his requirements in his role in the gaming industry, as well as more specifically about the downloadable gaming system for which he was currently seeking patent.

There are many steps involved in a patent application and what is set up in that very first Claim Number 1 stage is crucial. Gavin, former CTO of Voyager Gaming Technologies

said he was most impressed with Ewen’s professionalism and absolute attention to detail right from their first meeting. “Ewen made sure I was aware of what was happening at every stage, he cares. Ewen took an active interest in our business, he actually became part of it and I was fully confident he understood what we needed and the best solutions.”

When asked if he had experienced any problems with any of his patent or trademark work, Gavin said that, “Ewen at Wynnes solves the issues before they even become issues”. For example, the downloadable game the company wanted to patent had a huge number of potential conflicts and Ewen identified these and worked



around them before they had the opportunity of becoming a problem.

Wynnes go beyond the standard legal advice you would expect and pride themselves on their service and Gavin confirmed this. He explained, "They don't just offer legal advice, they worked with us and offered

suggestions on how we could improve".

Gavin recalled a situation he was working with Ewen on another project, for a trademark on the name of one of the games the company had created, "Ewen really got involved and even worked with us on finalising the name!"

***"My experience with Wynnes was flawless. Ewen at Wynnes knows exactly what he is talking about and is with you every step of the way".***

When asked if he would use Wynnes again Gavin, former CTO at Voyager Gaming Technologies, simply said, **"100%"**.

He already recommends Ewen to anyone who needs patent and trademark work. ***"He's the only guy to use!"***

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For more information on what you need to know and how to protect your business, product or service, go to

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